

14 FOCUS



Go Further

Your friend at the pump.¹ Your passion on the road.



Sleek. Sure-footed. Smart. Inspired. The 2014 Ford Focus has it all. Efficient powertrains that help you go further. Dynamic road-holding prowess, exemplified by the high-performance Focus ST hatchback. Looks that make it stand out in any crowd, including a high-tech cockpit that keeps you connected to your world. Available in hatchback and sedan, find out why Focus is so much more than just a car.

Titanium Sedan. Ingot Silver Metallic. Titanium Hatchback. Ruby Red Metallic Tinted Clearcoat. Available equipment.

¹4.8L/100 km (59 mpg) hwy and 7.2L/100 km (39 mpg) city. Optional Super Fuel Economy (SFE) Package and PowerShift 6-speed automatic transmission. Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary.

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Finds the sweet spot.

On straightaways. In corners. Through roundabouts. Credit its responsiveness, especially in the turns, to an independent rear suspension and Torque Vectoring Control. The 2.0L 4-cylinder engine, with direct injection and twin independent variable camshaft timing (Ti-VCT), delivers 160 hp through a 5-speed manual transmission. On Titanium, a standard PowerShift 6-speed automatic delivers torque to the drive wheels 100% of the time during shifts, supplying quick response and acceleration. Like to change gears yourself? SelectShift® capability allows gear changes at the touch of a button. Or, you can equip Titanium with a 5-speed manual.¹ The choice is yours.

Active Grille Shutters help Focus make itself even more aerodynamic and fuel efficient. Also helping efficiency, the electric power-assisted steering (EPAS) only draws power when assistance is required. This all helps Focus SE with the SFE Package achieve 4.8L/100 km hwy,² letting you bypass the pump and take on more curves.

¹Available feature. ²Optional Super Fuel Economy (SFE) Package and PowerShift 6-speed automatic transmission. Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary.



Thrills you just to look at it.

Plus great handling. If you can handle it. Step on the racing-inspired aluminum accelerator pedal to engage the spirited performance of its 252-hp,¹ high-output 2.0L EcoBoost® 4-cylinder engine that's linked to a 6-speed manual transmission. An "overboost" feature can extend peak torque (from 3,000 to 4,500 rpm) for up to 15 seconds at a time, further enhancing performance. To intensify the experience even more, engineers channeled the lower-engine frequencies of this signature sound into the cabin.

Other ST performance upgrades include HID headlamps, variable-ratio electric power-assisted steering, 4-wheel disc brakes with high-performance brake pads, a unique sport suspension, dramatic dual-tipped centre-exit exhaust, and eye-catching 18" Y-spoke painted aluminum wheels. In Focus ST, you have no reason to hold anything back.



ST, Tangerine Scream Metallic Tri-coat.
Available equipment.




CLASS-BEST  **6.2L/100 KM HWY²**

TURBOCHARGED  WITH OVERBOOST

¹Figures achieved using 93-octane premium fuel. ²6.2L/100 km (46 mpg) hwy and 8.9L/100 km (32 mpg) city. Class is High Performance Small Cars. Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary.

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Grabs hold and doesn't let go.

Of the road. And your heart. Enter and start without using a key. Grip the unique leather-wrapped steering wheel with ST badge. With 252 hp¹ and 270 lb.-ft. of torque,¹ Focus ST can be pushed to its limits – and back – in no time at all. Watch the speedometer and tach jump as you stomp on the accelerator. Glance at the mini cluster gauges atop the instrument panel, including turbo boost, as you accelerate out of corners. Along the way, the supportive bolsters on its RECARO® full leather-trimmed heated front seats hold you firmly. You'll be glad they do.

ST. Charcoal Black leather trim with Charcoal Black inserts. Available equipment.

¹Figures achieved using 93-octane premium fuel.

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Listens to what you say.

Voice-activated Ford SYNC®¹ delivers hands-free calls, reads your text messages aloud, and plays music in response to simple voice commands. Once paired with your phone, SYNC can download your contacts and play Bluetooth®-streaming music. Or, plug in your MP3, USB or iPod® to listen to your favourite artist or podcast. Just touch a button on the steering wheel and say things like “Call: Scott Smith” or “Play playlist: Night music.” SYNC. Say the word.

With SiriusXM® Satellite Radio,² you can listen to your favourites all across Canada. Your 6-month prepaid subscription gets you the best in audio entertainment including 100% commercial-free music from every genre, world-class news, sports, comedy and entertainment.



Focus responds to your touch as well, through a large 8" colour LCD touch screen on SYNC¹ with MyFord Touch.^{TM1} Simple graphics make it easy to control your phone, entertainment, navigation² and climate. The system recognizes thousands of voice commands – everything from “Destination: nightlife” to “Find a coffee shop.” There’s almost no limit to what you can do. You can even download personal photos from your phone book and have them displayed when you receive or place a call, or browse your directory. Upgrade to the Navigation System² with interactive maps you can zoom and scroll, complete with 3D landmarks.

Titanium. SYNC with MyFord Touch. Available equipment.

¹Available feature. Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. SYNC with MyFord Touch voice recognition and screens available in English, French and Spanish. Some features may be locked out while the vehicle is in motion. ²Available feature.

Elevates your expectations.

You'll be amazed at all that Focus has to offer inside. Luxury comes in the form of leather-trimmed seats,¹ dual-zone electronic automatic temperature control¹ and 2 Interior Style Packages¹ (in Arctic White or Tuscany Red) that feature two-tone leather-trimmed seats, matching door-trim inserts, coordinated steering wheel trim and more. Raise your profile even further with ambient lighting,¹ a power moonroof¹ and unique wheels.¹ And enjoy it all from a cockpit that was designed to help you conquer the road.

HEATED



FRONT SEATS¹

AUDIO SYSTEM



FROM SONY^{®1}

PUSH-BUTTON



START¹

Titanium. Charcoal Black leather trim with Charcoal Black inserts. Available equipment.

¹Available feature.

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Surprises at every turn.

Of the steering wheel. Especially when that wheel is turning on its own as Focus virtually parks itself. Press the active park assist¹ button and the system alerts you when it has located an appropriate parallel parking spot. Then, take your hands off the wheel as Focus literally steers itself into place. All you have to do is follow system prompts, shift gears and control the brake and accelerator pedals. To bring some sunshine and fresh air into the cabin, choose the power moonroof.¹ Add some style with a rear spoiler.¹ With our Easy Fuel[®] capless fuel filler, you'll never leave your gas cap behind. You don't need one. And handy integrated blind spot mirrors let you know that a vehicle is in your blind spot before you change lanes. These surprising features – and more – bring an added level of confidence to each drive in Focus.

¹Available feature.
Driver-assist features are supplemental and do not replace the driver's judgment.



Prepares for the unexpected.

More than half the Focus body structure is made from high-strength and ultra-high-strength steel, with critical occupant safety zones reinforced with lightweight yet incredibly strong boron steel. Increase peace of mind with a total of 7 airbags, including 2-row side-curtain airbags with roll-fold technology. AdvanceTrac® ESC (electronic stability control)¹ with brake-actuated traction control automatically helps avoid skidding and fishtailing, helping you keep all 4 wheels firmly planted in inclement weather. To help ensure your tires stay properly inflated, the Tire Pressure Monitoring System (TPMS) alerts you when any tire's pressure is low, giving you time to get assistance if needed.

ADVANCETRAC ESC



DRIVER'S KNEE



AIRBAG

TIRE PRESSURE



MONITORING

*SE, Race Red, SE Plus Black Package.
Available equipment.*

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

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SE Hatchback in Blue Candy Metallic Tinted Clearcoat customized with silver bodyside graphics, rear spoiler, smoked hood and side window deflectors, accent lights,¹ keyless entry keypad, moulded splash guards, removable roof rack by THULE,^{®1} and 17" polished aluminum wheels

Illuminated gear shift knob²

All-weather floor mats

Remote start systems

Cargo area protector

Exterior

Body kit
Full vehicle covers¹
Racks and carriers¹
Rear bumper protector
Rear spoiler
Splash guards
ST full vehicle cover

Interior

Ash cup/coin holders
Cargo organizers
Carpeted floor mats and cargo mat
Door sill plates
Interior light kit

Electronics

Bumper-mounted warning sensor systems¹
Vehicle Security System

Wheels

16" machined aluminum wheels with painted pockets
17" black-painted machined aluminum wheels
Wheel lock kits



Focus Specifications

Standard Features

Mechanical	Interior	Safety & Security
Active Grille Shutters	4-spoke steering wheel	Personal Safety System™ for driver and front passenger includes dual-stage front airbags¹, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
Anti-Lock Brake System (ABS)	12-volt front powerpoint	AdvanceTrac® ESC (electronic stability control)
Front-wheel drive (FWD)	Cabin air filtration system	Battery saver with headlamps-off delay
Suspension – Front: independent MacPherson strut with stabilizer bar	Cupholders (2 front)	Belt-Minder™ front safety belt reminder
Suspension – Rear: independent control blade with stabilizer bar	Power door locks	Child-safety rear door locks
Torque Vectoring Control	Tachometer	Driver's knee airbag¹
	Tilt/telescoping steering column	Front height-adjustable shoulder safety belts
Seating	Exterior	Front-seat side airbags¹
5-person seating	Easy Fuel® capless fuel filler	LATCH – Lower Anchors and Tether Anchors for Children (rear seat positions)
4-way manual driver's seat	Rear-window defroster	SecuriLock® Passive Anti-Theft Engine Immobilizer System
2-way manual front-passenger seat	Solar-tinted glass	Side-curtain airbags¹
4-way adjustable front head restraints	Windshield wipers – Front: variable-intermittent with washer	SOS Post-Crash Alert System™ flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions²
Rear fold-down bench seat		Tire Pressure Monitoring System (excludes spare)
Removable rear head restraints		

Estimated Fuel Consumption Ratings³ and Dimensions

2.0L Ti-VCT GDI 4-cylinder FFV	2.0L EcoBoost® 4-cylinder	Interior mm (in.)	Sedan/Hatchback [ST]	Capacities litres (cu. ft.)	Sedan/Hatchback
160 hp @ 6,500 rpm	252 hp @ 5,500 rpm⁴	Front		Passenger volume	2,568 (90.7)
146 lb.-ft. of torque @ 4,450 rpm	270 lb.-ft. of torque @ 2,500 rpm⁴	Head room	973 (38.3) [993 (39.1)]	Luggage volume (sedan)	374 (13.2)
5-speed manual	6-speed manual	Shoulder room	1,412 (55.6)	Cargo volume behind front seats (hatchback)	1,269 (44.8)
7.8L/100 km city and 5.5L/100 km hwy (36 mpg city and 51 hwy)	8.9L/100 km city and 6.2L/100 km hwy (32 mpg city and 46 hwy)	Hip room	1,369 (53.9)	Cargo volume behind rear seats (hatchback)	674 (23.8)
PowerShift 6-speed automatic		Leg room	1,064 (41.9) [1,095 (43.1)]	Fuel capacity (litres)	46.9
7.6L/100 km city and 5.3L/100 km hwy (37 mpg city and 53 hwy)	Exterior mm (in.)	Rear			
PowerShift 6-speed automatic w/SelectShift®	Wheelbase	Head room	965 (38.0)/963 (37.9)		
7.7L/100 km city and 5.3L/100 km hwy (37 mpg city and 53 hwy)	Length	Shoulder room	1,364 (53.7) [1,336 (52.6)]		
SFE Package with PowerShift 6-speed automatic		Hip room	1,339 (52.7) [1,341 (52.8)]		
7.2L/100 km city and 4.8L/100 km hwy (39 mpg city and 59 hwy)	Height	Leg room	843 (33.2) [848 (33.4)]		
	Width – Excluding mirrors				
	Width – Including mirrors				

¹Always wear your safety belt and secure children in the rear seat. ²SOS hardware may become damaged or the battery may lose power in a crash which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. ³Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary for all ratings. ⁴Figures achieved using 93-octane premium fuel.

Dimensions may vary by trim level. iPod is a trademark of Apple Inc., registered in the U.S. and other countries. Microsoft is a registered trademark of Microsoft Corporation. RECARO is a registered trademark of RECARO Beteiligungs-GmbH. SiriusXM Satellite Radio subscriptions sold after 6-month prepaid period expires. Subscriptions are governed by SiriusXM Customer Agreement; see siriusxm.ca. "SiriusXM," the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. Sony is a registered trademark of the Sony Corporation. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. THULE is a registered trademark of Thule Sweden AB.



S Sedan

Equipment Group 100A
Includes all standard features, plus:

Mechanical
2.0L Ti-VCT GDI 4-cylinder FFV engine
5-speed manual transmission
Compact spare
Electric power-assisted steering
Power front disc/rear drum brakes

Seating
Cloth seats

Interior
AM/FM stereo/single-CD player with 4 speakers
Auxiliary audio input jack
Driver and front-passenger sun visors
Front floor console with storage
Manual air conditioning
Manual rear windows
Power front windows with one-touch-down driver's side feature

Exterior
15" steel wheels with silver-painted covers and P195/65R15 BSW tires
Black door handles
Black grille with chrome trim
Black power sideview mirrors with integrated blind spot mirrors
Quad-beam halogen headlamps
Remote Keyless Entry System with integrated key transmitter remote

Available Options
Engine block heater
PowerShift 6-speed automatic transmission
SYNC® with MyFord™ voice-activated, in-vehicle connectivity system which includes 4.2" colour LCD displays in instrument cluster and centre stack; and media hub with USB port

SE Sedan/Hatchback

Equipment Group 200A
Includes select S features, plus:

Mechanical
Cruise control
MyKey®

Seating
Rear 60/40 split fold-flat seat (hatchback only)

Interior
12-volt rear powerpoint
AM/FM stereo/single-CD player with 6 speakers
Compass and outside temperature display
Driver and front-passenger seat back map pockets
Front carpeted floor mats
Front floor console with storage and armrest
Illuminated Entry System
Illuminated visor vanity mirrors
Power rear windows
Rear-seat heat ducts
Removable package tray (hatchback only)
Steering wheel-mounted cruise, audio and 5-way MyFord controls
SYNC with MyFord voice-activated, in-vehicle connectivity system which includes 4.2" colour LCD displays in instrument cluster and centre stack; and media hub with USB port

Exterior
16" steel wheels with wheel covers and P215/55R16 tires
Automatic headlamps
Body-colour door handles
Body-colour sideview mirrors with integrated blind spot mirrors and turn signal indicators
Liftgate spoiler (hatchback only)
Rear-window wiper with washer (hatchback only)

SE Available Equipment Group
Equipment Group 201A – SE Plus Package includes 17" Silver machined aluminum wheels, fog lamps with chrome bezels, Piano Black grille, rear spoiler (sedan), SelectShift® (only when automatic transmission is ordered), touring suspension, rear disc brakes, perimeter alarm, sport cloth seats, rear-seat armrest, rear 60/40 split fold-flat seat (sedan), leather-wrapped steering wheel and shift knob, unique interior finish, ambient lighting, and SiriusXM Satellite Radio with 6-month prepaid subscription

SE Available Options & Packages
16" painted aluminum wheels (200A only; n/a with SFE Package)

Arctic White Interior Style Package includes Arctic White and Charcoal Black two-tone leather-trimmed seats, 6-way power driver's seat, Arctic White door-trim and centre armrest lid inserts, coordinated steering wheel trim, premium carpeted floor mats, coordinated white interior finish, rear 60/40 split fold-flat seat with armrest, and stainless steel door-sill scuff plates (201A only; n/a with Luxury Package)

Engine block heater
Leather-trimmed seats with 6-way power driver's seat (201A only)

Luxury Package includes leather-trimmed seats with 6-way power driver's seat and power moonroof (201A only)

Parking Technology Package includes active park assist, rear view camera, and Forward and Reverse Sensing Systems (201A only; requires automatic transmission and Sony® and MyFord Touch™ Package)

Power moonroof
PowerShift 6-speed automatic transmission
Rear carpeted floor mats (n/a with Style Packages)
Reverse Sensing System

SE Plus Black Package includes 17" black-painted machined aluminum wheels; black fog lamp and headlamp bezels, sideview mirrors and liftgate spoiler (201A only)

SE Sport Package includes 16" painted machined aluminum wheels, sport cloth seats, rear disc brakes, rear spoiler (sedan), and fog lamps (200A only; n/a with SFE Package)

SE Winter Package includes heated front seats and sideview mirrors

Sony & MyFord Touch Package includes SYNC with MyFord Touch, Audio System from Sony with 10 speakers, and dual-zone electronic automatic temperature control (201A only)

Super Fuel Economy (SFE) Package includes 16" steel wheels with unique aero silver-painted wheel covers and P215/55HR16 BSW low-rolling-resistance tires, rear disc brakes, rear spoiler and SFE badge (sedan only; requires automatic transmission; n/a with 201A)

Tuscany Red Interior Style Package includes same contents as Arctic White Interior Style Package; Arctic White accents replaced with Tuscany Red (201A only; n/a with Luxury Package)

Voice-activated Navigation System with SD card for map and POI data (201A only; requires MyFord Touch)

SE. Warm Steel cloth trim. Charcoal Black inserts. Available equipment.

SE. Arctic White Interior Style Package.¹ Available equipment.

SE. MyKey.

374 litres (13.2 cu. ft.) of luggage capacity (sedan).



15" Steel with Silver-Painted Covers
Standard: **S**



16" Steel with Covers
Standard: **SE**



16" Painted Machined Aluminum
Included: **SE Sport Package**



16" Painted Aluminum
Optional: **SE**



16" Steel with Unique Aero Silver-Painted Covers
Included: **SFE Package**



17" Silver Machined Aluminum
Included: **SE Plus Package**



17" Black-Painted Machined Aluminum
Included: **SE Plus Black Package**

¹Available feature.

Titanium Sedan/Hatchback

Equipment Group 300A
Includes select SE features, plus:

Mechanical

- PowerShift 6-speed automatic transmission with SelectShift®
- Intelligent Access with push-button start
- Perimeter alarm
- Power front and rear disc brakes
- Remote Start System (automatic transmission only)

Seating

- Heated front seats
- Premium cloth seats

Interior

- Ambient lighting
- Audio System from Sony® with 10 speakers
- Dual-zone electronic automatic temperature control
- Front and rear carpeted floor mats
- Front reading lights
- Leather-wrapped steering wheel and shift knob
- Metallic finish on door pulls and register surrounds
- Overhead console
- Power windows with global one-touch-up/-down feature
- Rear view camera
- SiriusXM Satellite Radio with 6-month prepaid subscription
- SYNC® with MyFord Touch™ which includes 4.2" display in instrument cluster; 8" colour LCD touch screen in centre stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks

Exterior

- 17" sport painted aluminum wheels with P215/50R17 tires
- Black headlamp bezels
- Body-colour, heated sideview mirrors with integrated blind spot mirrors and turn signal indicators
- Chrome beltline mouldings
- Fog lamps with chrome bezels
- Piano Black grille
- Rear spoiler (sedan)
- Reverse Sensing System

Available Options & Packages

- 17" polished aluminum wheels
- 5-speed manual transmission
- Active park assist (n/a with 5-speed manual transmission)
- Arctic White Interior Style Package** includes Arctic White and Charcoal Black two-tone leather-trimmed seats, 6-way power driver's seat, Arctic White door-trim and centre armrest lid inserts, coordinated steering wheel trim, premium carpeted floor mats, coordinated white interior finish, rear 60/40 split fold-flat seat with armrest, and stainless steel door-sill scuff plates (n/a with Luxury Package)
- Engine block heater
- Leather-trimmed seats with 6-way power driver's seat
- Luxury Package** includes leather-trimmed seats with 6-way power driver's seat and power moonroof (n/a with Style Packages)
- Power moonroof

- Titanium Handling Package** includes 18" painted aluminum wheels, optimized sport suspension components, low-profile summer-only performance tires¹, and 16" full-size spare steel wheel and tire
- Tuscany Red Interior Style Package** includes Tuscany Red and Charcoal Black two-tone leather-trimmed seats, 6-way power driver's seat, Tuscany Red door-trim and centre armrest lid inserts, coordinated steering wheel trim, premium carpeted floor mats, coordinated red interior finish, rear 60/40 split fold-flat seat with armrest, and stainless steel door-sill scuff plates (n/a with Luxury Package)

- Voice-activated Navigation System with SD card for map and POI data



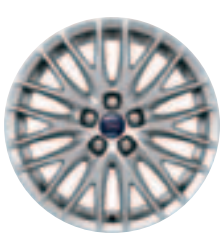
Charcoal Black leather trim. Charcoal Black inserts. SYNC with MyFord Touch. Available equipment.

Ambient lighting.

Rear view camera.

Audio System from Sony with 10 speakers.

Dual-zone electronic automatic temperature control.



17" Sport Painted Aluminum
Standard



17" Polished Aluminum
Optional



18" Painted Aluminum
Included:
Titanium Handling Package

¹Ford does not recommend using summer tires when temperatures drop to approximately 4°C or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter tires.

ST Hatchback

Equipment Group 200A
Includes select SE features, plus:

Mechanical

- 2.0L EcoBoost® 4-cylinder engine
- 6-speed manual transmission
- 16" full-size spare steel wheel and tire
- Engine block heater
- Intelligent Access with push-button start
- Perimeter alarm
- Power front and rear disc brakes with high-performance brake pads
- Unique ST sport suspension tuning
- Variable-ratio electric power-assisted steering

Seating

- RECARO® full leather-trimmed heated front bucket seats with ST logo and 8-way power driver's seat
- Rear 60/40 split fold-flat seat with armrest

Interior

- Aluminum pedals
- Ambient lighting
- Analog mini cluster gauges including turbo boost pressure
- Leather-wrapped shift knob with alloy bevel cap and leather boot
- Overhead console
- Unique instrument panel finish
- Unique leather-wrapped steering wheel with ST badge
- Unique ST door-sill scuff plates

Exterior

- 18" Y-spoke painted aluminum wheels with Y-rated summer-only tires¹
- Body-colour, heated sideview mirrors with integrated blind spot mirrors and turn signal indicators
- Chin spoiler
- Exhaust with bright-tipped dual centre exit
- Fog lamps with black bezels
- HID headlamps with signature LED lighting
- High-mounted liftgate spoiler
- Piano Black grille
- ST badging

Available Equipment Group

Equipment Group 201A – Technology Package includes Audio System from Sony® with 10 speakers and SYNC® with MyFord Touch™ which includes 4.2" display in instrument cluster and 8" colour LCD touch screen in centre stack, media hub with 2 USB ports, SD card reader and audio/video input jacks; dual-zone electronic automatic temperature control; and SiriusXM Satellite Radio with 6-month prepaid subscription

Available Options

- Power moonroof
- Tangerine Scream Metallic Tri-coat paint
- Voice-activated Navigation System with SD card for map and POI data (requires 201A)



Charcoal Black leather trim. Charcoal Black inserts. Available equipment.

2.0L EcoBoost 4-cylinder engine.

One-piece Piano Black grille with distinctive hexagonal mesh.

Mini cluster gauges including turbo boost pressure.

Centre tailpipe exhaust with dual bright tips.



18" Y-Spoke
Painted Aluminum
Standard

¹Ford does not recommend using summer tires when temperatures drop to approximately 4°C or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter tires.

Exteriors



White Platinum Metallic Tri-coat



Oxford White



Ingot Silver Metallic



Sterling Grey Metallic



Race Red



Ruby Red Metallic Tinted Clearcoat



Tangerine Scream Metallic Tri-coat (ST only)



Performance Blue Metallic



Blue Candy Metallic Tinted Clearcoat

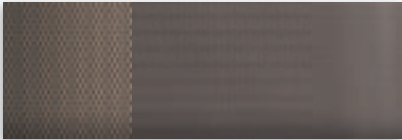


Tuxedo Black Metallic

Interiors



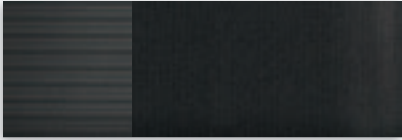
1 Warm Steel Cloth with Charcoal Black Inserts



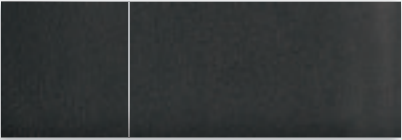
2 Medium Dark Stone Cloth with Medium Light Stone Inserts



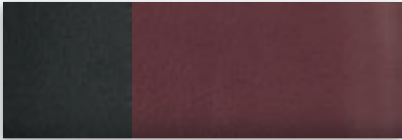
3 Metal Grey and Charcoal Black Cloth with Charcoal Black Inserts



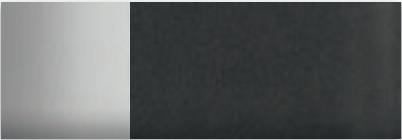
4 Charcoal Black Cloth with Soft Charcoal Inserts



5 Charcoal Black Leather with Charcoal Black Leather Inserts



6 Tuscany Red Leather with Charcoal Black Leather Inserts

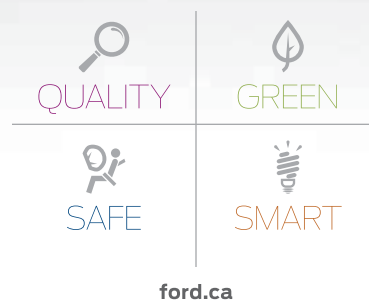


7 Charcoal Black Leather with Arctic White Leather Inserts

Exteriors	Interiors											
	S	SE						Titanium			ST	
White Platinum Metallic Tri-coat ¹								4	5	7		
Oxford White	1	1	2	3	5	7					5	
Ingot Silver Metallic	1	1	2	3	5	6	7	4	5	6	7	
Sterling Grey Metallic	1	1	2	3	5	6	7	4	5	6	7	
Race Red		1	2	3	5						5	
Ruby Red Metallic Tinted Clearcoat ¹		1	2	3	5	7		4	5	7		
Tangerine Scream Metallic Tri-coat ¹											5	
Performance Blue Metallic					5	7		4	5	7	5	
Blue Candy Metallic Tinted Clearcoat ¹		1	2	3	5			4	5			
Tuxedo Black Metallic	1	1	2	3	5	6	7	4	5	6	7	

3 SE Sport Package 5 Luxury Package on SE and Titanium; optional on Titanium; optional on SE (requires SE Plus Package)
6, 7 Interior Style Package

¹Additional charge.
Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.



Our commitment to you: Peace-of-Mind Protection

- Basic Coverage: 3 years/60,000 km
- Powertrain Limited Warranty: 5 years/100,000 km
- Corrosion Warranty: 5 years/unlimited distance
- Roadside Assistance: 5 years/100,000 km

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit ford.ca.

Ford Extended Service Plan. Help protect your investment and add to your peace of mind by complementing your vehicle purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your Basic Coverage in the New Vehicle Limited Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your Ford of Canada Dealer for details.

□ **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Ford of Canada Dealer for details or check us out at fordcredit.ca.

□ **Genuine Ford Accessories.** Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 36-month/60,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Ford of Canada Dealer for details.

□ **Ford Licensed Accessories (FLA)** are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your local Ford of Canada Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer.

□ **For prompt, courteous answers to your questions: Ford Customer Relationship Centre 1-800-565-3673; Ford Credit Customer Service Centre 1-877-636-7346.**

Competitive comparisons are based on 2013 competitive models, publicly available information and Ford data at the time of printing of the 2014 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2014 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local Ford of Canada Dealer or ford.ca for complete vehicle details.

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